



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

54th Annual Conference of the Western Social Science Association Houston, TX ★ April 11-14, 2012

In an environment of increasingly narrow academic specialization, the **Western Social Science Association (WSSA)** offers a refreshing alternative. Committed to multi-disciplinary and interdisciplinary scholarship, this diverse, sophisticated group fosters collegiality, advances research and promotes social science teaching. WSSA's annual conference provides a forum for the exchange of ideas across all social science disciplines. Scholars from around the globe come to this **four-day conference, where more than 1,000 presenters will speak in some 300 panel sessions.**

This exciting meeting will cover the entire spectrum of social science topics, including: media & popular culture; crime & delinquency; deviance; film & sociology; queer culture; sociology of art; democracy & capitalism; postmodernism; gender & sexuality; globalization; women & mental health; Asian-Americans; Latino sociology; race & hip hop culture; body modification & identity; race & politics; sociology of science; terrorism; discourse & power.

THE FOLLOWING ARE AMONG THE CORE DISCIPLINES THAT FORM THE FOCUS OF THE CONFERENCE: African-American Studies, American Indian Studies, American Studies, Anthropology, Asian Studies, Borderland Studies, Chicano Studies, Criminal Justice & Criminology, Economics, Environmental Policy, Geography, History, Latin American Studies, Mass Communication, Political Science, Public Administration, Slavic Studies, Sociology, Urban Studies, Western Studies, Women's Studies

TYPICAL PANELS & SESSIONS INCLUDE: *Lasting Images of the African American Male* ★ *Indigenous Values in Leadership & Governance* ★ *Indigenous Spirituality in the 21st Century* ★ *Capitalism & Climate Change* ★ *Modern/Postmodern Art in China* ★ *On Violence, Migration & Human Security* ★ *Immigration, Representation & Identity* ★ *Disability Education & Policy* ★ *The Impact of Race & Ethnicity on Health Status & Behavior* ★ *Culture & Criminal Justice* ★ *Inequality, Poverty & Social Provisioning* ★ *Gender Economics* ★ *The Debate over Ecological Cosmopolitanism* ★ *Media & Society* ★ *Internet-related Communication* ★ *How Salient Is Race in 2010?* ★ *Turkish Identity & Regional Affairs* ★ *What Motivates Illegal Immigrants?* ★ *Food Inequalities: Global & Local Processes* ★ *Social Psychology of Social Movements* ★ *Religion & Social Change* ★ *Sub-cultures, Social Movements & Communities* ★ *Global Migration* ★ *Media, Technology, Gaming & Emotion* ★ *Sociology of Work & Labor Markets* ★ *Weight, Beauty & the Body* ★ *The Reading of Cities* ★ *Women of Color in Academe* ★ *Masculinity, Sport & Race*

LIBRARY OF SOCIAL SCIENCE's book exhibit will once again be a featured component of the WSSA conference, located at the heart of the meeting space with coffee breaks and refreshments, ensuring a continual flow of traffic. The influential educators who attend this large, collegial meeting seek monographs for their own research and texts for classroom adoption and library acquisition. Our exhibit will constitute a comprehensive collection of recent and significant social science titles.

Our **professional exhibit managers actively promote your titles** by distributing flyers and catalogues, discussing books with conferees, selling books on-site using publisher-supplied order forms, and urging faculty to consider titles for course adoption and library acquisition. **This is one of the best opportunities of the year to promote your titles to a prime market of scholars, educators and other professionals eager to acquire the latest publications covering the full range of social science topics and disciplines.** Space is limited.

Please fill in and fax your reservation form now to hold a place for your press.
Shipping information will follow.

Exhibit Reservation Form

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THE FOLLOWING PUBLISHERS PARTICIPATED IN THE 2011 WSSA BOOK EXHIBIT ORGANIZED BY LIBRARY OF SOCIAL SCIENCE:

ABC-CLIO, U. of Alabama Press, U. of Alaska Press, Ashgate, Bayou Publishing, U. of Calgary Press, Cambria Press, Cambridge Scholars Publishing, Cengage, U. of Chicago Press Journals, Common Ground Publishing, Cornell U. Press, CQ Press, Dollars & Sense, Emerald Group, ICMA Press, U. of Indianapolis Press, IPOC, ISBS, Jones & Bartlett, Jossey-Bass, U. Press of Kansas, Kendall Hunt, LFB Scholarly Publishing, Lynne Rienner Publishers, McFarland, McGill-Queen's U. Press, Men's Studies Press, Minnesota Historical Society Press, U. of Missouri Press, U. of Nevada Press, U. of Oklahoma Press, U. of Ottawa Press, Peter Lang Publishing Group, Polity Press, Prometheus Books, Springer Publishing, Stanford U. Press, SUNY Press, Taylor & Francis Journals US, Urban Institute Press, U. of Utah Press, U. of Washington Press, U. of Wisconsin Press, Worth Publishers.

LIBRARY OF SOCIAL SCIENCE'S PROFESSIONAL EXHIBIT MANAGERS WILL HANDLE YOUR DISPLAY AND PROMOTE YOUR BOOKS. Our staff will be present throughout the conference to discuss your books with attendees and take orders. We will urge faculty members to adopt your books for courses, and ask them to recommend your titles to their acquisitions librarians.

RATES:

___ 5 titles plus literature \$215	___ 10 titles plus literature \$335
___ 15 titles plus literature \$435	___ 20 titles plus literature \$535
___ 30 title "full table display" \$655	___ 40 titles plus literature \$755
___ 50 titles plus literature \$845	___ 60 titles plus literature \$935

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Space is limited. To secure your reservation, FAX THIS FORM TO 413-832-8145 AS SOON AS POSSIBLE. Please also fax an order form or book list showing list and discounted prices for each title on display.

Name: _____ Publisher: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Please ship display copies of books, order forms and promotional materials to arrive no earlier than April 1, and no later than April 9 to:

**Richard Klein
c/o Hyatt Regency Houston
1200 Louisiana Street
Houston, TX 77002
Hold For: WSSA/Lisa Cisernos, CS MGR**