



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

Society for Cultural Anthropology Spring 2012 Meeting (SCA): “Life and Death: A Conversation” Providence, RI ★ May 11-12, 2012

SCA was founded in 1983 to promote rich ethnographic analysis that engages the most current thinking across the arts and sciences. Now with 1500 members, it is one of the premier anthropology organizations in the US. Their **biennial** 2012 meeting will discuss matters of life and death, as perceived through anthropological and ethnographic inquiry. Attendees will examine how human rights and ecology, the rhetoric of international moralism, and advances in biology and medical technology shape our views of what it means to be alive—and to be human.

This is the best opportunity of the year to promote your books on cultural studies, social movements and all aspects of anthropology: politics, ethics, kinship and religion.

Keynote & Plenary Speakers include: João Biehl (Professor of Anthropology, Princeton University) and Vinh-Kim Nguyen (Professor of Social and Preventative Medicine, Université de Montréal); Laura Bear (Professor of Anthropology, London School of Economics), Erica Bornstein (Professor of Anthropology, University of Wisconsin, Milwaukee), Lawrence Cohen (Professor of Anthropology, University of California Berkeley), Eric Fassin (Professor of Sociology, École Normale Supérieure), Gillian Feeley-Harnik (Professor of Anthropology, University of Michigan), and Ilana Feldman (Professor of Anthropology & International Affairs, George Washington University).

TYPICAL SCA PRESENTATIONS INCLUDE: Affective Environments: Thinking through Flooding ★ Nature/Culture/Water ★ The Nature of Empire ★ Ghost Hunting & American Masculinity ★ Geek Cosmologies ★ Utopia Americana: A Comparative Typology of Technological Utopias ★ Storytelling & the Politics of “Soil” in Colombia ★ Dangerous Natures: Containing the Unpredictable Body ★ Scripting the Ordinary: Pharmaceutical Families as the New Normal ★ Neurodiversity & the Politics of Mental Health ★ The Nature of Ancestors ★ Building & Dissolving Bonds: Asymmetrical Synthesis in Cuban-Kongo Sorcery ★ Information Databases, Knowing Traditions ★ Jane Goodall & the Making of Chimp-Human Closeness ★ The Substance of Politics ★ Bodies as Strategic Resources in Post-Human Warfare ★ Time & the Moral Brain ★ Rethinking Environment, Politics, Development & Culture in India ★ Encountering Indigenous Ontologies: Toward an Anthropology of Difference & Co-existence ★ Translations of Modernity

The **LIBRARY OF SOCIAL SCIENCE BOOK EXHIBIT** will be a featured component of the SCA meeting. Our exhibit will be located at the center of the meeting space, along with registration and near coffee breaks. This will offer conferees a unique opportunity to buy books from a comprehensive collection of titles from the major publishers.

Our professional exhibit managers actively promote titles by distributing flyers and catalogs, discussing books with attendees, selling books on-site using publisher-supplied order forms, and urging faculty to consider titles for course adoption and library acquisition. **This is one of the best opportunities of the year to reach prominent educators seeking texts, titles for assigned readings, and research materials on all aspects of Anthropology and Ethnography. Space is limited.**

**Please fill out and fax your reservation form as soon as possible
to reserve a space for your press.**

Exhibit Reservation Form

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The following publishers participated in the 2011 American Ethnological Society book exhibit organized and managed by Library of Social Science: U. of Alabama Press, Bayou Publishing, Berghahn Books, Blackwell, Cambridge Scholars Publishing, U. of Chicago Press, Common Ground Publishing, Cornell U. Press, Emerald Group, Fordham U. Press, U. of Georgia Press, Harvard U. Press, Indiana U. Press, IPOC, Jossey-Bass, Knopf, Lynne Rienner Publishers, New Press, U. of North Carolina Press, NYU Press, Peter Lang Publishing Group, Polity Press, Prometheus Books, U. of South Carolina Press, Springer Publishing, Stanford U. Press, SUNY Press, Temple U. Press, Urban Institute Press, Verso Books, U. of Wisconsin Press.

TWO WAYS TO PARTICIPATE:

1) SEND YOUR OWN REPRESENTATIVE(S): We welcome editors, marketing personnel, and sales people to participate in the conference and book exhibit. You may set up your own table and "do your own thing" throughout the meeting. **Note:** the table option is **not** included in the Annual Subscription Plan.

SINGLE TABLE: \$460___ TWO TABLES: \$880___ THREE TABLES: \$1300___ FOUR TABLES: \$1690___

2) LIBRARY OF SOCIAL SCIENCE'S PROFESSIONAL EXHIBIT MANAGERS WILL HANDLE YOUR DISPLAY AND PROMOTE YOUR BOOKS: Our staff will be present throughout the conference to discuss your books with attendees and take orders. We will urge faculty members to adopt your books for courses, and ask them to recommend your titles to their acquisitions librarians.

RATES:

___ 5 titles plus literature \$215	___ 10 titles plus literature \$335
___ 15 titles plus literature \$435	___ 20 titles plus literature \$535
___ 30 title "full table display" \$655	___ 40 titles plus literature \$755
___ 50 titles plus literature \$845	___ 60 titles plus literature \$935

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Space is limited. To secure your reservation, FAX THIS FORM TO 413-832-8145 AS SOON AS POSSIBLE. Please also fax an order form or book list showing list and discounted prices for each title on display.

Name: _____ Publisher: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Please ship display copies of books, order forms, and other promotional materials to arrive no earlier than May 1 and no later than May 8 to:

Elise Shatraw
The Providence Biltmore
11 Dorrance Street
Hold for SCA Book Exhibit
Providence, RI 02903