



Library of Social Science

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Ninth Southern Association for Women Historians Conference (SAWH):

“Women at the Borders of Southern History”

Texas Christian University, Fort Worth, TX ★ June 6-9, 2012

Founded in 1970, SAWH is today the preeminent organization supporting the study of southern and women’s history and advancing the status of women in the historical profession, with over 700 members worldwide. The Association’s **triennial** conference provides a stimulating and congenial forum for showcasing the diversity of the best in recent scholarship in the field. Participants examine all dimensions of southern women’s and gender history, testing traditional geographic, thematic, sexual and conceptual boundaries. Plenary sessions at the 2012 conference will explore the geographic borders of southern history, LGBT history in the South, and the Native Southwest.

This is the best opportunity of the year to promote your books on women’s history, women’s role in society and social change, gender studies, race and southern history. Publishers cannot afford to miss this once-every-three-years event!

Typical SAWH panels & papers include: Women & “The Long Civil Rights Movement” ★ Women & Labor in the Early American South ★ Forming the Heart, Manners & Mind: The Enlightenment of Elite Southern Mothers ★ The Limits of Interracial Women’s Organizations ★ From Aunt Jemima to Scarlett O’Hara: Images of Southern Women in Popular Culture ★ “The South that Never Was”: *Gone with the Wind* & the Politics of Southern Identity in Pre-WWII America ★ Post-Bellum African-American Citizenship & Resistance ★ Representing the Race: Black Nurses as Cultural Brokers & Civil Rights Fighters in the Early 20th Century ★ Guerrilla War & Remembrance: Women as Chroniclers of Appalachia’s Inner Civil War ★ Reconstructing Her Narrative Story: Using Diaries to Explore the Lives of 19th-Century Free Black Women ★ Historical Markers & Sites: Gaining Official Recognition for Women’s History ★ Constrained Liberty: Legal, Emotional & Intellectual Lives of Early Virginia Women ★ Out of Jefferson’s Shadow: Harriet Hemings & the Pursuit of Freedom ★ Black Women Teachers in Mississippi Freedom Schools ★ Free Black Women, Passing & Performance of Whiteness as a Form of Resistance ★ Performing Femininity in the 20th-Century South ★ Japanese-American Beauty ★ Women’s Work across Two Centuries ★ Shaker Mothers & Daughters: Re-Making Family on the Kentucky Frontier ★ Black Nuns & the Veiled Struggle to Desegregate the American Catholic Church ★ Gender & Indian Slavery in the Colonial Southeast ★ The Gender of Segregation & Dissent ★ The More Things Change: Global Perspectives on the US South ★ Female Landholders, Inheritance & Civil Participation in the Mid-19th Century ★ Confederate Women, Mental Illness & Suicide: The Psychological Toll of Defeat & Loss ★ Southern Belles, Lipstick Lesbians & Race Traitors: Intersecting Transgressions in the Modern South ★ Gender, Race & Power in the Post-Revolutionary South ★ Making Memory: Archives, Interviews & the History of the 1960s-1970s ★ Labor Feminism in the South, 1920-80 ★ Play, Politics & Passion: Investigating the History of Southern Girlhood ★ The Women’s Rights Movement in the South

The LSS BOOK EXHIBIT will once again be a featured component of the SAWH conference. Located at the center of the meeting space, your books and journals will be displayed for maximum promotional impact. Our exhibit offers attendees a unique opportunity to buy significant titles from the major publishers on all areas of southern and women’s history. **Our professional exhibit managers actively promote your titles** by distributing flyers and catalogues, discussing books with conferees, selling titles on-site using publisher-supplied order forms and urging instructors to consider titles for course adoption and library acquisition. **Attendees visit our exhibits repeatedly over the course of a meeting.**

This is the best opportunity of the year to reach prominent educators seeking texts, titles for assigned readings and research materials on all aspects of women’s history; US, southern and southwestern history; social movements, race and gender. Space is limited.

Please fill out and fax your reservation form as soon as possible to hold a place for your press.

Exhibit Reservation Form

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THE FOLLOWING PUBLISHERS PARTICIPATED IN THE PREVIOUS SAWH BOOK EXHIBIT ORGANIZED & MANAGED BY LIBRARY OF SOCIAL SCIENCE: Algonquin Books, U. of Arkansas Press, Bedford/St. Martin's, California Newsreel, Cambridge Scholars Publishing, Columbia U. Press, Cornell U. Press, Edwin Mellen Press, U. Press of Florida, Fordham U. Press, Free Press, Hachette Books, Harlan Davidson, HarperCollins, Harvard U. Press, U. of Illinois Press, Johns Hopkins U. Press, Kendall Hunt, U. Press of Kentucky, Louisiana State U. Press, Marquette U. Press, U. of Missouri Press, U. of Nebraska Press, New Press, New South Press, NYU Press, Oxford U. Press, Pearson/Prentice Hall, Phoenix Publishing, Pilgrim Press, Routledge Journals UK, Southern Illinois U. Press, Texas Tech U. Press, U. of Virginia Press, WW Norton.

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Please also fax an order form or book list showing list and discounted prices for each title on display.

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Please ship display copies of books, order forms and other promotional materials to arrive no later than June 5th to:

Dept. of History
Texas Christian University
2800 South University Drive
Fort Worth, TX 76129
Hold for SAWH Book Exhibit—Richard Klein