



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

**83rd Annual Meeting of the Pacific Sociological Association: "Intersectionalities and Inequalities: Knowledge and Power for the 21st Century"
March 22-25, 2012 • San Diego, CA**

PSA's Annual Meeting is one of the largest and most popular sociological conferences. **With well over 1,000 people expected to attend**, the 2012 conference will examine how sociologists have used the concept of intersectionality to study how inequalities of class, race, gender, sexuality, age, religion, disability and citizenship affect both the individual and organizations, social movements and institutions. The conference program will include sessions devoted to immigration, family and lifestyles, criminology, gender issues, civil rights, environmental sociology, methods and statistics, social psychology, religion, and health issues—to name just a few areas. Attendees—prominent scholars, educators, practitioners and students from across the United States—are avid book buyers looking for titles on the full range of sociological topics. **This conference is one of the best opportunities of the year to reach an enthusiastic audience seeking monographs for their own research and texts for classroom use.**

LIBRARY OF SOCIAL SCIENCE represented 53 presses and promoted 317 titles at the 2011 PSA meeting. In addition, several publishers sent their own representatives, set up tables and "did their own thing." **Most publishers with significant titles in Sociology exhibit at this meeting—you cannot afford to miss this exciting conference.**

TYPICAL PSA CONFERENCE SESSIONS INCLUDE: Institutional Prejudice & Discrimination ❖ Equity & Access to Higher Education ❖ Sociologists without Borders: Human Rights Violations ❖ Theorizing Sexuality ❖ Applying for Jobs in Academia ❖ The Many Faces of Identity Theory: Is There a Unifying Theme? ❖ Where Do I Go from Here? Using your MA or PhD to Secure Academic & Non-Academic Jobs ❖ Researching Graduate Students: Focus on Race ❖ Women Don't Ask: Negotiating Your First Job Offer ❖ Sociology for Whom? Sociologists on Sociologists ❖ Innovations in Teaching Sociology ❖ The Ethical Treatment of Non-Tenured Faculty ❖ Universities in the 21st Century: Economic Restructuring & the Decline of Social Rights ❖ Race Matters ❖ Making Sociology Matter ❖ Can Design Stop a War? The Power of Graphics to Educate, Agitate & Inspire ❖ STEM Research: What We Know & What We're Doing ❖ Contemporary Issues in American Indian Education ❖ Student Involvement in Assessment of NGO-Sponsored Development Projects ❖ Sexuality & Intimacy in Long-Term Relationships ❖ The Changing Face of Deviance & Criminological Issues ❖ Identity Theory ❖ Rural Sociology ❖ Hurricane Katrina ❖ Pros & Cons of Teaching Online

As usual, the LIBRARY OF SOCIAL SCIENCE BOOK EXHIBIT will be a featured component of the PSA meeting. Thirty tables are allotted for our exhibit at the center of the meeting space—offering conferees a unique opportunity to buy books from a comprehensive collection of titles from the major publishers. Scholars will review books, catalogues and promotional literature in a setting conducive to thoughtful evaluation for research and classroom use.

Our professional exhibit managers **actively promote** titles by distributing flyers and catalogues, discussing books with conferees, selling books on-site using publisher-supplied order forms, and urging faculty to consider titles for course adoption and library acquisition. Attendees at this conference look for teaching and research materials in all domains of sociology, including race, gender, class, social change, conflict and the role of social institutions.

Shipping information will follow.

Please fill in and fax your reservation now to hold a place for your press.

Exhibit Reservation Form: Please fill out this form and fax it ASAP to hold your place at PSA.
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THE FOLLOWING PUBLISHERS EXHIBITED AT THE 2011 PSA CONFERENCE BOOK EXHIBIT ORGANIZED BY LIBRARY OF SOCIAL SCIENCE: APA Books, Berghahn Books, Blackwell, U. of California Press, U. of California Press Journals, Cambridge Scholars Publishing, Canadian Scholars' Press, Cengage Learning, U. of Chicago Press, Cognella Academic Publishing/University Readers, Common Ground Publishing, Cornell U. Press, Duke U. Press, Emerald Group, Fernwood Publishing, Harvard U. Press, IPOC, ISBS, John Wiley & Sons, Johns Hopkins U. Press, Jossey-Bass, Kendall Hunt, LFB Scholarly Publishing, Lyceum Books, Lynne Rienner Publishers, McFarland, McGill-Queen's University Press, Men's Studies Press, MLA, U. of Nevada Press, U. of Notre Dame Press, Ohio State U. Press, U. of Oklahoma Press, Other Press, Oxford U. Press, Peter Lang Publishing Group, U. of Pittsburgh Press, Prometheus Books, Routledge, Rowman & Littlefield, Russell Sage Foundation, Sage Publications, Springer Publishing, Stanford U. Press, SUNY Press, Temple U. Press, U. of Toronto Press, Urban Institute Press, U. of Utah Press, Washington State U. Press, U. of Wisconsin Press, Worth Publishers.

TWO WAYS TO PARTICIPATE:

1) SEND YOUR OWN REPRESENTATIVE(S): We welcome editors, marketing personnel, and sales people to participate in the conference and book exhibit. You may set up your own table and "do your own thing" throughout the meeting. **Note:** the table option is **not** included in the Annual Subscription Plan.

SINGLE TABLE: \$460___ TWO TABLES: \$880___ THREE TABLES: \$1300___ FOUR TABLES: \$1690___

2) LIBRARY OF SOCIAL SCIENCE'S PROFESSIONAL EXHIBIT MANAGERS WILL HANDLE YOUR DISPLAY AND PROMOTE YOUR BOOKS: Our staff will be present throughout the conference to discuss your books with attendees and take orders. We will urge faculty members to adopt your books for courses, and ask them to recommend your titles to their acquisitions librarians.

RATES:

___ 5 titles plus literature	\$215	___ 10 titles plus literature	\$335
___ 15 titles plus literature	\$435	___ 20 titles plus literature	\$535
___ 30 title "full table display"	\$655	___ 40 titles plus literature	\$755
___ 50 titles plus literature	\$845	___ 60 titles plus literature	\$935

SELECT YOUR BILLING METHOD:

Bill us. ___

Payment is on the way. ___

(Send payment to: Library of Social Science, 92-30 56th Avenue, 3E, Elmhurst, NY 11373)

Space is limited. To secure your reservation, **FAX THIS FORM TO (413) 832-8145 AS SOON AS POSSIBLE.** Please also fax an order form or book list-showing list and discounted prices for each title on display.

Name: _____ Publisher: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

PLEASE NOTE: Normally we are able to have package storage fees waived by the hotel. However, this is a special case, and the hotel will not be able to waive the fees. Therefore, we kindly ask that you ship packages to arrive between March 15 and March 21, or as close to the conference start date as possible. Please ship to:

Sheraton San Diego Hotel and Marina
1380 Harbor Island Drive
San Diego, CA 92101
Hold for PSA Conference Book Exhibit, March 22—Azul La Luz