



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

87th Annual Meeting of the North Central Sociological Association (NCSA): “Renewing Sociology: Living Traditions and Creative Beginnings” April 12-15, 2012 ★ Pittsburgh, PA

Founded in 1925, NCSA's **Annual Meeting** is a collegial, exciting venue for the latest research across all sociology disciplines. This year's meeting will examine how new theoretical and methodological approaches revitalize historical ideas, issues and paradigms. This is one of the best opportunities of the year to promote your titles to an enthusiastic audience of sociologists on a wide range of topics, including social change, social justice, power, post-modernism, the narrative turn, sociology of emotions, public sociology, urban politics, and methods of social scientific research.

2012 PLENARY SPEAKER: Daniel J. Myers (Professor of Sociology at the University of Notre Dame). Myers' research focuses on social movements and collective behavior, social psychology and urban politics. He is currently researching the racial riots of the 1960s and 1970s, models for collective violence and action, media coverage of protests and how game theory can be applied to small group negotiation. His most recent books include *Identity Work in Social Movements* (Minnesota) and *Social Psychology* (Wadsworth).

TYPICAL SESSIONS AND PANELS INCLUDE: Racial Experiences: Attitudes of the Millennial Generation ❖ Through Amish Eyes: Examining the Self-Constructed Identities of Amish Women ❖ The New Islamophobia ❖ The Impact of Neighborhood Context on Domestic Violence Case Outcomes ❖ Gender, the Body & Society ❖ More than Just a Pretty Face: How Feminist Young Adult Literature Redefines Beauty in Contemporary American Society ❖ Shifting Parenting Styles & Juvenile Delinquency ❖ Deviance ❖ Internet Resources for Introductory Sociology ❖ Fresh Food Financing Initiatives ❖ Is President Obama a Socialist? ❖ Issues in Sociological Theory ❖ Masculinities ❖ The Military on Campus: Recruiters, Student Soldiers/Veterans & Protesters ❖ Media Affect on Sentencing Biases ❖ Bias Blindness: How Police See Hate Crimes ❖ Community-Engaged Learning in Social Problems ❖ Self & Identity ❖ Collaborative & Experiential Learning in the Social Science Classroom ❖ Urban Sociology ❖ Coffee House Myths: A Place to Socialize, Build Community & Be Unique? ❖ Good Heroes, Bad Women: Violent Female Action Characters in Popular Film ❖ Laugh Now, Cry Later: The Impact of Racial & Ethnic Comedy on Racial Discourse ❖ 9/11: The Culture of Fear & Public Discussion of Immigration in the US ❖ Who Is Disabled? ❖ Peace, War & the Military ❖ Combating Rural Drug Use ❖ The Social Networking Monopoly: Sociological Dangers of Facebook ❖ Stigma ❖ The Sociology of Community Gardens ❖ Guns, Gangs & Grades: Developing a Measure of School Violence ❖ Public Feminists' Attitudes toward Race & Homosexuality ❖ The Meaning of Food: Creating a Meal ❖ Gender & Physical Health ❖ Sport & Sociology ❖ Race & Inequality ❖ What Does It Mean to Be White? ❖ The Politics behind Sociology ❖ History of Sociology ❖ Paranoia & the Perception of Crime in Japan ❖ Does Race Matter? How High School Teachers Perceive Students' Ability & Behavior ❖ What We Talk About When We Talk About Globalization ❖ Sociology & Health ❖ Cross-National Differences in Perceptions of the Ideal Body ❖ Poverty & Homelessness ❖ The Purity Movement ❖ Ending “Don't Ask, Don't Tell” ❖ Changing Conceptions of the Family ❖ Facebook Ethnology ❖ The Work Experience of Transgendered People ❖ Marx & Spencer on Rape & Prostitution ❖ Mixing Marriage, Motherhood & Work ❖ Violence & Gender ❖ Victimization ❖ Immigration, Assimilation & the Altered Face of the Suburbs ❖ Narrative & Social Problems

The Library of Social Science is organizing the publication exhibit for the conference. Located at the center of the meeting site in the Pittsburgh Marriott City Centre's Grand Ballroom 6, our exhibit offers conferees a unique opportunity to buy books from a comprehensive collection of titles from the major publishers. **Our professional exhibit managers actively promote titles by distributing flyers and catalogs, discussing books with attendees, selling books on-site using publisher-supplied order forms, and urging faculty to consider titles for course adoption and library acquisition.**

Attendees at this meeting are avid book-buyers intent upon keeping up with the latest publications. This is the best opportunity of the year to promote your titles to a prime market of scholars and teachers seeking monographs and texts for research and course use on all aspects of sociology, social theory and practice, and research methods in the social sciences.

Please fill in and fax your reservation now to hold a place for your press.

Exhibit Reservation Form

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

**87th Annual Meeting of the North Central Sociological Association (NCSA):
“Renewing Sociology: Living Traditions and Creative Beginnings”
April 12-15, 2012 ★ Pittsburgh, PA**

THE FOLLOWING PUBLISHERS EXHIBITED AT THE 2011 PACIFIC SOCIOLOGICAL ASSOCIATION BOOK EXHIBIT ORGANIZED BY LIBRARY OF SOCIAL SCIENCE: APA Books, Berghahn Books, Blackwell, U. of California Press, U. of California Press Journals, Cambridge Scholars Publishing, Canadian Scholars' Press, Cengage Learning, U. of Chicago Press, Cognella Academic Publishing/University Readers, Common Ground Publishing, Cornell U. Press, Duke U. Press, Emerald Group, Fernwood Publishing, Harvard U. Press, IPOC, ISBS, John Wiley & Sons, Johns Hopkins U. Press, Jossey-Bass, Kendall Hunt, LFB Scholarly Publishing, Lyceum Books, Lynne Rienner Publishers, McFarland, McGill-Queen's U. Press, Men's Studies Press, Modern Language Association, U. of Nevada Press, U. of Notre Dame Press, NYU Press, Ohio State U. Press, U. of Oklahoma Press, Other Press, Oxford U. Press, Peter Lang Publishing Group, U. of Pittsburgh Press, Prometheus Books, Routledge, Rowman & Littlefield, Russell Sage Foundation, Sage Publications, Springer Publishing, Stanford U. Press, SUNY Press, Temple U. Press, U. of Toronto Press, Urban Institute Press, U. of Utah Press, Washington State U. Press, U. of Wisconsin Press, Worth Publishers.

Library of Social Science Professional Exhibit Managers Handle Your Display and Promote Your Books: Our staff will be present throughout the conference to discuss your books with attendees and take orders. We will urge faculty members to adopt your books for courses, and ask them to recommend your titles to their acquisitions librarians.

Rates

___ 5 titles plus literature \$215	___ 10 titles plus literature \$335
___ 15 titles plus literature \$435	___ 20 titles plus literature \$535
___ 30 title “full table display” \$655	___ 40 titles plus literature \$755
___ 50 titles plus literature \$845	___ 60 titles plus literature \$935

SELECT YOUR BILLING METHOD:

Bill us. ___

Payment is on the way. ___

(Send payment to: Library of Social Science, 92-30 56th Avenue, 3E, Elmhurst, NY 11373)

Space is limited. To secure your reservation, **FAX THIS FORM TO (413) 832-8145 AS SOON AS POSSIBLE.**

Please also fax an order form or book list showing list and discounted prices for each title on display.

Name: _____ Publisher: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Please ship display copies of books, order forms, and promotional materials to arrive no sooner than April 2, and no later than April 11 to:

**Pittsburgh Marriott City Center
112 Washington Place
Pittsburgh, PA 15219
Attn: NCSA Book Exhibit – Apr 12**