

Library of Social Science's 2012 Annual Subscription Plan (ASP): Value, Convenience, Simplicity & Service

Tel: (718) 393-1104 Fax: (413) 832-8145 E-mail: AnnualSubscriptionPlan@LibraryofSocialScience.com

Library of Social Science—the premier firm organizing book exhibits for scholarly and professional conferences—is known for the quality of our meetings, depth of our research and care with which we display your books. Bringing a level of expertise previously unheard of, we create exhibits of unsurpassed quality at significant, cutting-edge conferences. We showcase conference speakers' books and present significant titles on the meeting theme. We maintain the consistency, professionalism and control of our book exhibits from beginning to end. Located at the heart of the meeting site, LSS book exhibits become a central attraction of the conference. With 10 to 20 tables of books (each title displayed face-out), attendees are impressed—often stunned—by the quality of our display, visiting our exhibit repeatedly during a meeting—resulting in maximum exposure for your titles.

Our 2012 Annual Subscription Plan allows publishers to participate in each and every one of our 2012 book exhibits for a single flat fee—representing an extraordinary savings over working with us on a per-conference basis. Sign up once—and you're all set. The ASP saves everyone time, money and energy.

WE WILL BE CREATING BOOK EXHIBITS IN 2012 FOR THE FOLLOWING ORGANIZATIONS:

★ **Feb. 24:** Winter Roundtable on Cultural Psychology & Education ★ **March 4:** International Association for Relational Psychoanalysis & Psychotherapy ★ **March 22:** Philosophy of Education Society ★ **March 22:** Council For European Studies ★ **March 22:** Pacific Sociological Association ★ **March 29:** American Men's Studies Association ★ **April 5:** National Association for Ethnic Studies ★ **April 11:** Western Social Science Association ★ **April 12:** North Central Sociological Association ★ **April 12:** Southwestern Psychological Association ★ **May 9:** Canadian Anthropology Society ★ **May 10:** Society for Cultural Anthropology ★ **May 18:** Society for the Exploration of Psychotherapy Integration ★ **May 24:** Society for the Psychological Study of Ethnic Minority Issues (APA Division 45) ★ **June 4:** International Society for the Psychoanalytic Study of Organizations ★ **June 6:** Southern Association for Women Historians ★ **June 20:** Society for Psychotherapy Research ★ **July 18:** International Society for the History of Behavioral & Social Sciences (Cheiron) and the European Society for the History of the Human Sciences ★ **July 21:** Community Development Society ★ **July 25-29:** Rural Sociological Society ★ **Oct. 19:** Association for the Psychoanalysis of Culture and Society ★ **Oct. 26:** International Society for the Psychological Treatments of the Schizophrenias & Other Psychoses ★ **Nov. 1:** Annual Convention of the Texas Psychological Association ★ **Nov. 2:** Association for the Study of the Middle East and Africa ★ **Nov. 17:** Society for U.S. Intellectual History ★ **We already have 26 conferences on our schedule, with more to come! [CLICK HERE for more information on these conferences, and to see our Book Exhibit Schedule.](#)**

THE ESSENCE OF SIMPLICITY: How the Annual Subscription Plan works once you've signed up:

- 1) We send you an email 5-10 weeks before each meeting with a description of the conference and list of suggested titles.**
- 2) You fax or email us the list of titles you wish to promote at the meeting, including list and discount prices.**
- 3) We provide the conference shipping address approximately four weeks before each meeting so you can send display copies, order forms, catalogues and other promotional materials to the meeting site.**

BENEFITS OF EXHIBITING THROUGH THE ASP INCLUDE: Advance notice of upcoming conferences: making your planning and scheduling easier ★ One payment for the year: no need to worry about your budget ★ Billing on July 1, 2012 ★ Simplified communications: just let us know which books you're sending to each meeting ★ Target your marketing efforts: select which conferences you wish to participate in. You are not obligated to exhibit at every one. ★ Reach a wider audience for your authors and titles: with no need to worry about costs, you can exhibit at more meetings ★ Detailed research: we carefully study your catalogue and suggest titles for each event ★ Notification when your authors are speaking at a meeting or have requested that their books be exhibited

To reserve your spot in the ASP, PLEASE FAX THE RESERVATION FORM ON PAGE TWO

Annual Subscription Plan Reservation Form

Tel: (718) 393-1104 Fax: (413) 832-8145 E-mail: AnnualSubscriptionPlan@LibraryofSocialScience.com

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THE FOLLOWING PUBLISHERS PARTICIPATED IN LIBRARY OF SOCIAL SCIENCE'S 2011 ANNUAL SUBSCRIPTION PLAN: U. of Alabama Press, American Psychiatric Publishing, American Psychological Association Books, Ashgate, Bayou Publishing, Berghahn Books, Brill, U. of California Press, Cambridge Scholars Publishing, U. of Chicago Press, Clear Light Publishing, Cognella/University Readers, Common Ground Publishing, Cornell U. Press, Duke U. Press, Edwin Mellen Press, Emerald Group Publishing, Guilford Press, U. of Illinois Press, International Specialized Book Services (ISBS), Italian Paths of Culture (IPOC), Johns Hopkins U. Press, Kent State U. Press, LFB Scholarly Publishing, Lynne Rienner Publishers, McFarland, McGill-Queen's U. Press, Men's Studies Press, U. of Minnesota Press, Martin P. Hill Consulting, U. of North Carolina Press, NYU Press, Off Campus Education, Open U. Press, Oregon State U. Press, Other Press, Peter Lang Publishing Group, Polity Books, Princeton U. Press, Prometheus Books, Rodopi, Springer Publishing Company, Stanford U. Press, SUNY Press, Teachers College Press, Temple U. Press, U. of Texas Press, U. of Toronto Press, Transaction Publishers, Urban Institute Press, U. of Washington Press, U. of Wisconsin Press, World Scientific Publishing Company, Worth Publishers.

To exhibit in 2012 through our Annual Subscription Plan, check one of the options below and fax this form back to us:

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- | | |
|---|--|
| <input type="checkbox"/> 5 titles plus literature \$675 | <input type="checkbox"/> 10 titles plus literature \$1250 |
| <input type="checkbox"/> 15 titles plus literature \$1775 | <input type="checkbox"/> 20 titles plus literature \$2250 |
| <input type="checkbox"/> 30 titles plus literature \$2695 | <input type="checkbox"/> unlimited titles plus literature \$2995 |

You may exhibit up to the number of titles selected at any or all of our 2012 conference book exhibits.

SELECT YOUR BILLING METHOD:

YOU MAY REMIT PAYMENT NOW, OR WE WILL SEND YOU AN INVOICE ON MARCH 1, 2012

Bill us.

Payment is on the way.

(Send payment to: Library of Social Science, 92-30 56th Avenue, 3E, Elmhurst, NY 11373)

To reserve your spot in the Annual Subscription Plan, PLEASE FAX THIS RESERVATION FORM AS SOON AS POSSIBLE TO (413) 832-8145.

Name: _____ Publisher: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____