



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

17th Annual National Conference of the Asian Studies Development Program (ASDP): "Asian Studies: Traditions and Transformations" March 24-26, 2011 ★ Boston, MA

ASDP—a joint program of the East-West Center and University of Hawaii seeks to enhance teaching about Asia in the US. The East-West Center, established by Congress in 1960, promotes better relations among the people and nations of the US, Asia and the Pacific through research and dialogue. ASDP's Annual Conference brings together scholars and students to analyze critical issues and policy options, share research on Asian cultures and societies, and develop strategies to infuse Asian content into humanities, social science, business and science curricula so that students not only come to understand more about other cultures, but also their own.

This year's Keynote Speakers are **Jane Portal** (Chair of the Art of Asia, Oceania & Africa at the Museum of Fine Arts, Boston; author of *The First Emperor*), and **Richard Samuels** (Professor of Political Science, MIT and Founding Director of the MIT Japan Program; author of *Securing Japan: Tokyo's Grand Strategy & the Future of East Asia*).

2011 SESSIONS AND PANELS INCLUDE: Architecture, Music & Art in the Construction of Identity in China & Japan ❖ Asian Climate Crisis? ❖ Boston Art Collectors in Japan ❖ Cambodian Art: Revival & Renewal ❖ China & the Silk Road in American Museums ❖ Chinese Gardens in the US ❖ Confucian Principles through Adult Literature ❖ Confucius' Shakespeare ❖ Constructing the Family in Republican China ❖ Modernization in China ❖ The Genocide Education Project in Cambodia ❖ Globalization, Higher Education & the Emerging Value of Diversity ❖ Japanese Women & Japanese Culture ❖ Journey to the West: The Trials of Teaching a Chinese Literature Course for the First Time ❖ Khmer Ceramics ❖ Lived Experience of Successful Entrepreneurs in Sri Lanka ❖ Cultural Heritage in Cambodia ❖ Muslims of Cambodia ❖ Nationalism & Sino-Japanese Territorial Disputes ❖ Analyzing China's "Media Soft Power" Strategy ❖ Globalization & Labor Struggles in South Korea ❖ Reaching East through the Arts ❖ Redrawing Pastoral-Agrarian Boundaries ❖ Religious Traditions of Chinese Muslims ❖ Samurai Economics ❖ Animated Avatars: Post-Ethnic Heroes for a New Age ❖ Sustainable Water Resource Management in Northwest China ❖ Teaching & Applying Confucianism Today ❖ Teaching Asia through Film ❖ The Cultural Repertoire of Social Activism in China: the Pro-Cantonese Protests of 2010 ❖ Beijing's *Avant Garde* Art & Graphic Design ❖ The Net of China's Twittering Class ❖ The Place of Doubt in Chan & Zen Buddhism ❖ Similarities & Differences in Confucian and Aristotelian Rhetoric ❖ Western Media Players in China ❖ Humanistic, Engaged Buddhism in Taiwan ❖ Transforming the Curriculum: Adding Korea & Expanding China ❖ Fine Art in Meiji Japan ❖ New Marriage Trends of Young Migrants in China ❖ Women in Asia

The Library of Social Science is organizing the book exhibit for the ASDP conference. Located at the center of the meeting site at the Omni Parker House Hotel, our exhibit offers conferees a unique opportunity to buy books from a comprehensive collection of titles from the major publishers. Our professional exhibit managers actively promote titles by distributing flyers and catalogs, discussing books with attendees, selling books on-site using publisher-supplied order forms, and urging faculty to consider titles for course adoption and library acquisition.

Attendees at this meeting are avid book-buyers intent upon keeping up with the latest publications. This is the best opportunity of the year to promote your titles to a prime market of scholars and teachers seeking monographs and texts for research and course use on all aspects of Asian Studies and on South, Southeast, Central and East Asian societies, cultures, politics and economics.

Please fill in and fax your reservation now to hold a place for your press.

Exhibit Reservation Form

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**Omni Parker House Hotel
60 School Street
Hold for ASDP Book Exhibit, King Room, March 24
Boston, MA 02108**