



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

**Annual Conference of the Association for Applied & Clinical Sociology (AACS):
“Making a Difference and Loving It!” ★ October 13-15, 2011 ★ New Orleans, LA**

Increasingly, sociologists are called upon to work outside academia in settings such as government, NGOs, private organizations, and independent consulting. AACS promotes the application of sociological knowledge for beneficial social change through scholarly, educational, community and policy activities. Members are both educators and practitioners, interested in advancing research and methods to influence policy decisions and practical applications. This year's conference addresses the involvement of sociologists in research, teaching, activism and clinical work at the local, national and global level.

KEYNOTE SPEAKER: Jack Levin (Northeastern University): “My 30-Year-Long Fascination with Murder: A Personal Note on Public Sociology”; **PLENARY SPEAKERS: Joyce Ann Miller** (KeyStone Corp.): “My Entrepreneurial Journey: A Story of Doing Business as a Sociologist”; **Joan Ferrante** (Northern Kentucky University): “Using Social Networks to Effect Change: The Case of Water Fluoridation”

PANELS & SESSIONS INCLUDE: Cultural Competence in Government & Non-Profit Work ♦ Environmental & Social Risk in Disaster Zones ♦ Understanding Human Violence ♦ Applied Sociology in University Settings ♦ Non-Profit Organizations in an Era of Accountability ♦ Mentoring Program Evaluation ♦ After Disaster & the New Normal: Struggles to Survive, Recover, Rebuild & Reimage ♦ Technological Disaster, the Supreme Court & Community Closure ♦ Sociologists as Expert Witnesses ♦ Life as an Applied Sociologist ♦ Disasters & Environmental Crisis: Local, Regional & Global Perspectives ♦ Disaster Work, Disaster Recovery, Community Development ♦ Insights into the Operations of the Criminal Justice System ♦ Challenges of Prisoner Reentry ♦ Healthcare Design Trends & Social Processes at the Healthcare Workplace ♦ From Crime to College: Convict Criminology & Community Collaboration ♦ Impacts of Human Intervention on the Ecological Structure ♦ Differential Community Response to the BP Gulf Spill ♦ Substance Abuse Treatment in an Adult Prison System ♦ Applied Sociology in the Arab World ♦ Homelessness & Social Policy ♦ Is the Academy Failing Students? ♦ Applying the Sociological Imagination to IT ♦ Family Values & the Impact of the Internet ♦ Environment, Technology & Human Rights ♦ Family & Social Policy ♦ Health Care & Social Movements ♦ Compassion Fatigue in the Disaster Zone

Located at the heart of the meeting space, the AACS book exhibit offers participants—influential educators and researchers—the opportunity to select from a comprehensive collection of the latest and most significant books and journals. Attendees seek monographs for their own research and texts for classroom adoption. **This is one of the best opportunities of the year to promote your titles on the full range of sociological topics: sociological research and method, social theory and issues, politics, economics, race, gender, age, criminology and policy.**

Our professional exhibit managers actively promote your titles by distributing flyers and catalogs, discussing books with conferees, selling titles on-site using publisher-supplied order forms, and urging instructors to consider titles for course adoption and library acquisition. **Attendees visit our exhibits repeatedly in the course of a meeting. Space is limited.**

Please fill in and fax your reservation now to hold a place for your press.

Exhibit Reservation Form

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

**Annual Conference of the Association for Applied & Clinical Sociology (AACCS):
"Making a Difference and Loving It!" ★ October 13-15, 2011 ★ New Orleans, LA**

THE FOLLOWING PUBLISHERS PARTICIPATED IN THE 2010 AACCS BOOK EXHIBIT ORGANIZED BY LIBRARY OF SOCIAL SCIENCE: Anthem Press, Ashgate, Bayou Publishing, Cambridge Scholars Publishing, U. of Chicago Press Journals, Cornell U. Press, Edwin Mellen Press, Emerald Group, Facts on File, Hannacroix Creek Press, Human Knowledge Enterprise, IOS Press, ISBS, Island Press, Johns Hopkins U. Press, Jossey-Bass, McFarland, U. of North Carolina Press, NYU Press, Prometheus Books, Rowman & Littlefield, Simon & Schuster, Social Ecology Press, Springer Publishing, Taylor & Francis Journals UK, Teachers College Press, U. of Toronto Press, Urban Institute Press, World Scientific, Worth Publishers.

LIBRARY OF SOCIAL SCIENCE'S PROFESSIONAL EXHIBIT MANAGERS WILL HANDLE YOUR DISPLAY AND PROMOTE YOUR BOOKS. Our staff will be present throughout the conference to discuss your books with attendees and take orders. We will urge faculty members to adopt your books for courses, and ask them to recommend your titles to their acquisitions librarians.

RATES:

___ 5 titles plus literature \$215	___ 10 titles plus literature \$335
___ 15 titles plus literature \$435	___ 20 titles plus literature \$535
___ 30 title "full table display" \$655	___ 40 titles plus literature \$755
___ 50 titles plus literature \$845	___ 60 titles plus literature \$935

SELECT YOUR BILLING METHOD:

Bill us. ___

Payment is on the way. ___

(Send payment to: Library of Social Science, 92-30 56th Avenue, 3E, Elmhurst, NY 11373)

Space is limited. To secure your reservation, FAX THIS FORM TO (413) 832-8145 AS SOON AS POSSIBLE.
Please also fax an order form or book list-showing list and discounted prices for each title on display.

Name: _____ Publisher: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Please ship display copies of books, order forms and promotional materials to arrive no earlier than October 5 and no later than October 12 to:

Richard Klein, hold for guest arrival Oct 12
Le Pavillon Hotel
833 Poydras Street
New Orleans, LA 70112
Tel. (504) 581-3111