



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

52nd Annual Conference of the Western Social Science Association Reno, Nevada ★ April 14-17, 2010

In an environment of increasingly narrow academic specialization, the **Western Social Science Association (WSSA)** offers a refreshing alternative. Committed to multi-disciplinary and interdisciplinary scholarship, this diverse, sophisticated group fosters collegiality, advances research and promotes social science teaching. WSSA's annual conference provides a forum for the exchange of ideas across all social science disciplines. Scholars from around the globe come to this **four-day conference, where more than 1,000 presenters will speak in some 300 panel sessions.**

This exciting meeting will cover the entire spectrum of social science topics, including: Media & popular culture; crime & delinquency; deviance; film & sociology; queer culture; sociology of art; democracy & capitalism; postmodernism; gender & sexuality; globalization; women & mental health; Asian-Americans; Latino sociology; race & hip hop culture; body modification & identity; race & politics; sociology of science; the sexualization of teenage girls; terrorism; discourse & power.

THE FOLLOWING ARE AMONG THE CORE DISCIPLINES THAT FORM THE FOCUS OF THE CONFERENCE: African-American Studies, American Indian Studies, American Studies, Anthropology, Asian Studies, Borderland Studies, Chicano Studies, Criminal Justice & Criminology, Economics, Environmental Policy, Geography, History, Latin American Studies, Mass Communication, Political Science, Public Administration, Slavic Studies, Sociology, Urban Studies, Western Studies, Women's Studies

TYPICAL PANELS AND SESSIONS INCLUDE: *Race Space & Place: Ritual in Global Hip-Hop* ★ *Repercussions of Failed Promises of Inclusion & Diversity* ★ *Exploring African-American Masculinities* ★ *Indigenous Views of Nature* ★ *The Role of Scholars in Community Conflict in China* ★ *Child Abuse & Neglect* ★ *Of Belonging: Hyphenated Identities & Citizenship Regimes* ★ *Understanding Borders, Understanding Globalization* ★ *Violence & Gender* ★ *Disability Culture & Lived Experiences* ★ *Juvenile Sexual Offenders* ★ *The Political Economy of Remittances* ★ *Welfare in Historic Context* ★ *Historical Scholarship in the Digital Age* ★ *Mass Media & Social Capital in the Middle East* ★ *Where Have All the Journalists Gone?* ★ *The Gender Gap: Myth or Reality?* ★ *The Development of Paranoia in Political Dictators* ★ *Is Islam a Barrier to Liberal Democracy?* ★ *Women & Politics in Islam* ★ *The War on Terror: New Challenges for the 21st Century* ★ *African Hospitality* ★ *Race & Space* ★ *Violence in Media* ★ *Media Accountability*

The LIBRARY OF SOCIAL SCIENCE's book exhibit will once again be a featured component of the WSSA conference, located at the heart of the meeting space with coffee breaks and refreshments, ensuring a continual flow of traffic. The influential educators who attend this large, collegial meeting seek monographs for their own research and texts for classroom adoption and library acquisition. Our exhibit will constitute a comprehensive collection of recent and significant social science titles.

Our **professional exhibit managers actively promote your titles** by distributing flyers and catalogues, discussing books with conferees, selling books on-site using publisher-supplied order forms, and urging faculty to consider titles for course adoption and library acquisition. **This is one of the best opportunities of the year to promote your titles to a prime market of scholars, educators and other professionals eager to acquire the latest publications covering the full range of social science topics and disciplines.** Space is limited.

Please fill in and fax your reservation form now to hold a place for your press.
Shipping information will follow.

Exhibit Reservation Form

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THE FOLLOWING PUBLISHERS EXHIBITED AT THE 2009 WSSA BOOK EXHIBIT ORGANIZED BY LIBRARY OF SOCIAL SCIENCE:

U. of Alaska Press, American Indian Studies Center, Ashgate, CABI, Cambridge Scholars Publishing, Canadian Plains Research Center, U. of Chicago Press, Cornell U. Press, CRC Press, Duke U. Press, Edward Elgar Publishing, Emerald Group Publishing, Fulcrum Press, Gallaudet U. Press, Harvard U. Press, ISBS, John Wiley & Sons, Kendall/Hunt Publishing, Lynne Rienner Publishers, McGill-Queens U. Press, Michigan State U. Press, Minnesota Historical Society, The New Press, U. of Oklahoma Press, Open U. Press, Oxford U. Press, Slavic Research Center, Texas Tech U. Press, Wiley/Blackwell, Worth Publishers.

LIBRARY OF SOCIAL SCIENCE PROFESSIONAL EXHIBIT MANAGERS HANDLE YOUR DISPLAY AND PROMOTE YOUR BOOKS:

Our staff will be present throughout the conference to discuss your books with attendees and take orders. We will urge faculty members to adopt your books for courses, and ask them to recommend your titles to their acquisitions librarians.

RATES:

___ 5 titles plus literature \$195	___ 10 titles plus literature \$315
___ 15 titles plus literature \$405	___ 20 titles plus literature \$495
___ 30 title "full table display" \$615	___ 40 titles plus literature \$715
___ 50 titles plus literature \$795	___ 60 titles plus literature \$895

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(Send payment to: Library of Social Science, 92-30 56th Avenue, 3E, Elmhurst, NY 11373)

Space is limited. To secure your reservation, FAX THIS FORM TO (413) 832-8145 AS SOON AS POSSIBLE. Please also fax an order form or book list showing list and discount prices for each title on display.

Name: _____ Publisher: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Please ship display copies of books, order forms, catalogs and other promotional materials to arrive no later than April 12 and no earlier than April 7 to:

**R. G. Klein, WSSA Book Exhibit
Western Social Science Assoc., April 14-17
c/o Business Center
Grand Sierra Resort
2500 East Second Street
Reno, NV 89595**