



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

2010 Annual Convention of the Texas Psychological Association: Dallas, TX ★ November 4-6, 2010

The TPA convention brings together over 600 scholars, psychologists, therapists, counselors, social workers and students. The 2009 meeting and book exhibit was a tremendous success. These attendees are avid book-buyers seeking the latest titles on the **full range of psychology and mental health topics**, including forensic psychology, binational/multicultural issues, child & adolescent development, mental retardation & developmental disabilities, aging, psychopharmacology, social justice issues, certification and legislative concerns.

TYPICAL PAPERS, WORKSHOP AND SYMPOSIA INCLUDE: *The Problem of Grief & Borderline Personality Disorder ★ A Clinical Assessment of a Jail-Based Cognitive-Behavioral Therapy Program ★ Internet-based Mental Health & Health Promotion Interventions for Disabled Women ★ Developing a Safety Awareness Program for Women with Disabilities ★ Couples Therapy ★ Understanding & Treating Non-Suicidal Self Injury ★ Pediatric Psychopharmacology ★ Practice Responses to Flu Pandemic ★ Parents Struggling to Support Gay Family Members ★ Police Pre-Employment Screening: Choices & Way ★ Sex Offender Treatment Planning ★ Computer-Based Sexual Offenses ★ Chronic Pornography, Problem Sexual Behavior ★ Ethical Issues in Psychological Services to Persons with Cognitive Disabilities ★ Ethical & Professional Challenges in Contemporary Rural Practice ★ Diversity Interventions that Work ★ Tween & Teen Dating Violence on the Rise ★ Treating Problems in Intimacy in Couple Therapy ★ Psychopharmacology & Psychotherapy ★ Multitheoretical Psychotherapy for Depression ★ The Business of Psychology: Starting a Private Practice ★ Psychotherapy for Perinatal Depression ★ The Importance of Latino Psychology in Training Culturally Competent Clinicians ★ Effects of Depressive Symptom Severity on IQ Performance ★ Emotional Intelligence ★ The Effect of Gender & Ethnicity on Hiring ★ On Becoming “Bad”: Trauma & Character Development ★ Preparing Multiculturally Competent Psychologists in the 21st Century ★ Police Psychology: Fitness for Duty Evaluations*

The Library of Social Science’s book exhibit will be at the heart of the meeting space once again, near registration and breaks. The influential clinicians and therapists who attend this large, collegial meeting seek monographs for their own research and practice, and texts for classroom adoption. Our exhibit will constitute a comprehensive collection of recent and significant titles in psychology—both theoretical and clinical—from the major publishers.

Our professional exhibit managers will be on-site from the beginning of the conference to its conclusion. We **actively promote your titles** by distributing flyers and catalogs, discussing books with conferees, selling books on-site using publisher-supplied order forms, and urging faculty to consider titles for course adoption and library acquisition.

This is one of the best opportunities of the year to promote your titles to a prime market of professionals, clinicians and educators eager to acquire the latest publications covering the full range of titles in psychology and mental health, including multicultural awareness and competence, ethics, psychopharmacology and neurobiology, eating disorders, law enforcement, online sexual activity, addiction, trauma & conflict resolution, couples therapy and the elderly. **Space is limited. Please fax your reservation form as soon as possible to hold a space for your press at this popular conference.**

Exhibit Reservation Form

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THE FOLLOWING PUBLISHERS EXHIBITED AT THE 2009 TPA BOOK EXHIBIT ORGANIZED AND MANAGED BY LSS: ABC-Clio, APA Books, American Psychiatric Press, Bayou Publishing, Brooks/Cole, Cambridge Scholars Press, Charles C. Thomas Publisher, Cleis Press, Criminal Justice Press, Crown House Publishing, Guilford Press, HarperCollins, Harvard U. Press, Hazelden, Hogrefe & Huber, ISBS, McGraw-Hill, Milton Erickson Inst., NADD Press, New Press, Open U. Press, Penguin Group, Pritchett, Routledge Books, Routledge Journals UK, Springer Publishing Co., Springer SBM NY, Synergy Books, Worth Publishers.

LIBRARY OF SOCIAL SCIENCE'S PROFESSIONAL EXHIBIT MANAGERS WILL HANDLE YOUR DISPLAY AND PROMOTE YOUR BOOKS. Our staff will be present throughout the conference to discuss your books with attendees and take orders. We will urge faculty members to adopt your books for courses, and ask them to recommend your titles to their acquisitions librarians.

RATES:

___ 5 titles plus literature \$195	___ 10 titles plus literature \$315
___ 15 titles plus literature \$405	___ 20 titles plus literature \$495
___ 30 title "full table display" \$615	___ 40 titles plus literature \$715
___ 50 titles plus literature \$795	___ 60 titles plus literature \$895

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Space is limited. To secure your reservation, **FAX THIS FORM TO (413) 832-8145 AS SOON AS POSSIBLE.** Please also fax an order form or book list-showing list and discounted prices for each title on display.

Name: _____ Publisher: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Please ship display copies of books, order forms, catalogs and other promotional materials to arrive no earlier than October 25 and no later than November 1 to:

**Marriott Quorum
14901 Dallas Parkway
Hold for TPA Book Exhibit, Nov 4: Soto/Klein
Dallas, TX 75254**