



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

81st Annual Meeting of the Pacific Sociological Association: "Revitalizing the Sociological Imagination: Individual Troubles & Social Issues in a Turbulent World" April 8-11, 2010 ♦ Oakland, CA

The annual meeting of the **PSA** is one of the largest and most popular sociological conferences. **With well over 1,000 people expected to attend**, the 2010 conference will examine the individual's relationship to today's shifting social reality and how sociology is changing to respond to new questions about social structures, social change and how peoples clash and coexist. Attendees—prominent scholars, educators, practitioners and students from across the United States—are avid book buyers looking for titles on the full range of sociological topics. This conference is one of the best opportunities of the year to reach an enthusiastic audience seeking monographs for their own research and texts for classroom use.

The **LIBRARY OF SOCIAL SCIENCE** represented 44 presses and promoted over 275 titles at the 2009 PSA meeting. In addition, a number of publishers sent their own representatives, set up tables and "did their own thing." Most of the publishers with significant titles in sociology exhibit at this meeting—this is an exciting conference that you cannot afford to miss.

TYPICAL PAPERS, SYMPOSIA & WORKSHOPS INCLUDE: *Gender, Race & Aging ♦ Race, Gender & Sexuality in Video Games ♦ Sustainable Communities ♦ Crime & Justice in the 21st Century ♦ Gender, Sexuality & Criminal Justice ♦ Women & Incarceration ♦ The Crossover: Hip-Hop, Commercialization & American Culture ♦ Minorities in Education ♦ Sociology of Climate Change ♦ Asian Families ♦ Race, Class, Gender, Sexual Orientation & Family Formation ♦ Gender & Asian Immigrant/Asian American Experiences ♦ Immigrant Health ♦ New Challenges Facing Immigrant Workers & Families ♦ Teaching on Terrorism: Resources, Strategies, Perspectives ♦ Contemporary Asian American Issues ♦ The Urban Indian: Tradition, Identity and Change ♦ The Complexity of Cults & Other Extreme Groups ♦ The Politics of Suffering ♦ The Self in a Postmodern World ♦ Trauma, Witness, Memory in the Public & Private Spaces ♦ Teaching & Technology ♦ Consumer Goods, Ideology & Knowledge ♦ Urban Minority Theory & Experience ♦ Nontraditional Professionals ♦ The Sociology of Work & Organizations ♦ Work, Unions & Community ♦ Motherhood ♦ Gender & Body Politics ♦ Gender, Resistance & Empowerment ♦ Multiracial Families in a Changing Society ♦ Gender & Medicine ♦ Political Sociology ♦ The End of the New American Century ♦ Possibilities & Examples for Student Learning ♦ The Changing Dynamics of African American Politics ♦ Youth Engagement & Involvement ♦ Gender & Emotions ♦ Teaching about Global Justice Issues ♦ Pedagogies for Online Learning ♦ Sociology of Media ♦ Theory & Popular Culture ♦ Queer Parenting*

As usual, the **LIBRARY OF SOCIAL SCIENCE BOOK EXHIBIT** will be a featured component of the PSA meeting. Thirty tables are allotted for our exhibit at the center of the meeting space—offering conferees a unique opportunity to buy books from a comprehensive collection of titles from the major publishers. Scholars will review books, catalogues and promotional literature in a setting conducive to thoughtful evaluation for research and classroom use.

Our professional exhibit managers actively promote titles by distributing flyers and catalogues, discussing books with conferees, selling books on-site using publisher-supplied order forms, and urging faculty to consider titles for course adoption and library acquisition. Attendees at this conference look for teaching and research materials in all domains of sociology, including race, gender, class, social change, conflict and the role of social institutions. Please fill out and fax your reservation as soon as possible.

Shipping information will follow. Please fill in and fax your reservation now to hold a place for your press.

Exhibit Reservation Form

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THE FOLLOWING PUBLISHERS EXHIBITED AT THE 2009 PSA CONFERENCE: U. of Alaska Press, Blackwell, Boydell & Brewer, Bucknell U. Press, U. of California Press, Cambridge Scholars Publishing, Cambridge U. Press, Charles C. Thomas, U. of Chicago Press, Cornell U. Press, Edwin Mellen Press, Encounter Books, HarperCollins, Harvard U. Press, Houghton Mifflin, Hyperion Books, ISBS, Johns Hopkins U. Press, Jossey-Bass, Kendall/Hunt, Lantern Books, LFB Scholarly Publishing, Looseleaf Law, Lyceum Books, Lynne Rienner Publishers, McFarland, Mercer U. Press, U. of Minnesota Press, Modern Language Association, New Press, New Society Publishers, NYU Press, U. of Oklahoma Press, Oxford U. Press, Penguin Group, Princeton U. Press, Prometheus Books, Routledge, Russell Sage Foundation, SAGE, Salem Press, South End Press, Stanford U. Press, Stylus Publishing, Taylor & Francis Journals US, U. of Texas Press, University Readers, U. of Utah Press, W.W. Norton, Wadsworth, U. of Washington Press, Westview Press, Worth Publishers.

TWO WAYS TO PARTICIPATE:

1) SEND YOUR OWN REPRESENTATIVE(S): We welcome editors, marketing personnel, and sales representatives to participate in the conference and book exhibit. You may set up your own table and "do your own thing" throughout the meeting.

SINGLE TABLE: \$460____ TWO TABLES: \$880____ THREE TABLES: \$1300____ FOUR TABLES: \$1690____

2) LIBRARY OF SOCIAL SCIENCE'S PROFESSIONAL EXHIBIT MANAGERS WILL HANDLE YOUR DISPLAY AND PROMOTE YOUR BOOKS: Our staff will be present throughout the conference to discuss your books with attendees and take orders. We will urge faculty members to adopt your books for courses, and ask them to recommend your titles to their acquisitions librarians.

RATES:

____ 5 titles plus literature \$195	____ 10 titles plus literature \$315
____ 15 titles plus literature \$405	____ 20 titles plus literature \$495
____ 30 title "full table display" \$615	____ 40 titles plus literature \$715
____ 50 titles plus literature \$795	____ 60 titles plus literature \$895

SELECT YOUR BILLING METHOD:

Bill us. ____ Payment is on the way. ____

(Send payment to: Library of Social Science, 92-30 56th Avenue, 3E, Elmhurst, NY 11373)

Space is limited. To secure your reservation, **FAX THIS FORM TO (413) 832-8145 AS SOON AS POSSIBLE.** Please also fax an order form or book list-showing list and discounted prices for each title on display.

Name: _____ Publisher: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Please ship display copies of books, order forms, catalogs and other promotional materials to arrive no later than April 5 and no earlier than March 30 to:

**Oakland Marriott City Center
Attn: Melanie Walton, Convention Services Manager
1001 Broadway
Hold for PSA Book Exhibit (Richard Klein), April 7
Oakland, CA 94607**