



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

22nd Annual Meeting of the Human Behavior and Evolution Society University of Oregon, Eugene ❖ June 16-20, 2010

HBES is the leading professional association for scholars, scientists and researchers working at the frontiers of evolutionary psychology. This fast-growing, influential discipline constitutes a revolution in our understanding of human preferences, motives and reasoning procedures. The annual **HBES** conference explores fundamental issues as well as the latest breakthroughs in topics such as group behavior in humans and animals, political participation, cooperation, sexuality, violence, stress, emotions, race, social stratification, prejudice, consumer behavior and aesthetics. **500 people—from fields as varied as psychology and anthropology to economics and political science—are expected to attend this exciting, five-day conference, the most important of 2010 on evolutionary approaches to psychology and anthropology.**

THIS YEAR'S KEYNOTE & PLENARY SPEAKERS: **David Haig** (Keynote; Professor of Biology, Harvard University) is a theoretical biologist whose interests range from maternal-fetal conflict in human pregnancy to the evolution of plant life cycles to genetic conflicts within individual organisms. **Carl Bergstrom** (Professor of Biology, University of Washington) uses mathematical models and computer simulations to study problems in population biology, animal behavior and evolutionary theory. His current research focuses on information in biological systems and the ecology of evolution of infectious disease. **Susan Carey** (Professor of Psychology, Harvard University) is a renowned expert on child development and language acquisition, known for introducing the concept of fast mapping. **Kim Hill** (Professor at the School of Evolution & Social Change, Arizona State University) specializes in human evolutionary theory, focusing on foraging theory, time allocation, life history evolution, cooperation, culture and cognition, and the emergence and spread of *H. sapiens*. **Mark Pagel** (Professor of Biology, University of Reading) studies molecular evolution and adaptation, including genome organization, imprinting and conflict. He is also interested in behavioral ecology and linguistic evolution. **Susan Perry** (Professor of Anthropology, UCLA) founded The Lomas Barbudal Capuchin Monkey Project, dedicated to the study of social intelligence in the white-faced capuchin, which models many human traits.

Typical Panels and Papers at the HBES conference include: What is Intolerable in a Mate? ★ The Evolutionary Origins of Belief in Supernatural Agents: How Theory of Mind Produces Gods, Demons & Spirits ★ Romantic Rejection: Adaptive Problems & Strategic Solutions ★ Giving for Glory: The Evolutionary Psychology of Altruism & Status ★ Who Are the Heroes? Characteristics of People who Rescue Others ★ Misperceptions of Romantic & Sexual Interest in Opposite-Sex Friendships ★ Male & Female Brains on Judgments & Cognitions ★ The Murderer Next Door: Why the Mind is Designed to Kill ★ Guilt-Prone People Contribute More in the Public Good Game ★ Why Women Derogate the Competition ★ Testing the Ritual Healing Theory: Human Evolution & the Origin of Religion ★ Role of Facial Resemblance in Behavior Toward Others ★ The Adaptive Function of Normative Behavior

The Library of Social Science's book exhibit will once again be a major attraction of the HBES conference. **At the center of the meeting space, near registration, coffee breaks and keynote presentations,** our exhibit will offer participants the opportunity to select from a comprehensive collection of the latest and most significant books and journals in the field. This is the best meeting of the year to promote your titles on evolutionary psychology and related disciplines to some of the most prominent scholars and scientists in the world from the fields of anthropology, biology, psychiatry, psychology, law, neuroscience, genetics, economics, animal behavior, cognitive science, sociology, political science and philosophy.

This is one of our most popular exhibits. At our 2009 HBES book exhibit, LSS promoted 41 publishers' titles, displaying 257 books and journals. Our professional exhibit managers will be on-site from the beginning of the conference to its conclusion. We actively promote your books by discussing them with conferees, distributing promotional material, selling books on-site using publisher-supplied order forms and urging attendees to consider titles for course adoption and library acquisition.

Please fill in and fax your reservation now to hold a place for your press.

Library of Social Science EXHIBIT RESERVATION FORM

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THE FOLLOWING PUBLISHERS PARTICIPATED IN THE 2009 HBES BOOK EXHIBIT: APA, Bellevue Literary Press, BenBella Books, Broadview Press, U. of California Press, Cambridge Scholars Publishing, U. of Chicago Press, Collins Foundation Press, Columbia U. Press, Duke U. Press, Edwin Mellen Press, Elsevier, Grey House Publishing, Guilford Press, HarperCollins, Harvard U. Press, Houghton Mifflin Harcourt, John Wiley & Sons, Johns Hopkins U. Journals, Johns Hopkins U. Press, Jones & Bartlett, Kendall/Hunt, Linden Publishing, McFarland, McGraw-Hill, New Islamic Directions, Oxford U. Press, Penguin Group, Perseus Books, Prometheus Books, Psychology Press, Routledge Journals UK, Sinauer Associates, Springer NY, Springer NY Journals, Thames & Hudson, Westside Psychology, Wiley/Blackwell, Worth Publishers, Yale U. Press.

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RATES:

___ 5 titles plus literature \$195	___ 10 titles plus literature \$315
___ 15 titles plus literature \$405	___ 20 titles plus literature \$495
___ 30 title "full table display" \$615	___ 40 titles plus literature \$715
___ 50 titles plus literature \$810	___ 60 titles plus literature \$905

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Please ship books, order forms and promotional materials to arrive no earlier than May 24 and no later than June 11 to:

Prof. Lawrence S. Sugiyama
329 Condon Hall
1218 University of Oregon
Hold for HBES Book Exhibit, June 16
Eugene, OR 97403