



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

**3rd Annual Conference of the Association for the Study of the Middle East & Africa:
"The Middle East & Africa in the 21st Century: Local Trends, Regional Challenges, Global Impacts"
Washington, DC ★ November 4-6, 2010**

ASMEA, led by Bernard Lewis and Fouad Ajami, promotes the highest standards of academic research and teaching in the fields of Middle Eastern and African studies and related disciplines. This year's conference will examine the region's present situation and future possibilities, discussing historical and cultural links between the two regions; the history of religious and communal conflict and coexistence; how current strategic, political and economic concerns are reshaping the region; and issues related to conflict, terrorism and democratization.

Keynote & Featured Speakers Include: Bernard Lewis (ASMEA Chairman); Gerard Prunier (Centre National de la Recherche Scientifique); Les Gelb (President Emeritus, Council on Foreign Relations); Bassam Tibi (University of Göttingen).

Panels & Papers Include: Threats, Opportunities & Engagement in Africa ★ Conflict & Security in Africa ★ Japan in Africa ★ Transnational Criminal Flows & Networks ★ Iran & the Gulf: Past & Present ★ Britain & America's Arrival in the Persian Gulf ★ The Obama Administration's Iran Policy ★ Assessing Iran's Nuclear Rationality ★ Turkey's Future as a Democratic Ally ★ Eritrea & Its Discontents ★ The American Board & Ottoman Women's Education ★ Uniforms & Resistance in 19th-Century Ottoman & Egyptian Armies ★ Iran's Nuclear Program: The Military Option ★ Islamic Law & the Women's Movement in Nigeria ★ Islamism in Black Africa: Nigeria, Tanzania, Senegal ★ Middle Eastern Influences in Reshaping West African Islam: Northern Nigeria as a Case Study ★ The South African Navy & African Maritime Security ★ State Capacity, Clan Politics & Piracy Entrepreneurs in Post-State Somalia ★ Three Case Studies in African Piracy, Past & Present ★ Has Outreach to the Muslim World by the Obama Administration Had an Impact on Muslims' Attitudes toward Terrorists & Terrorism? ★ *Jihad or Qatal?*: Examining Al-Qaeda's *Modus Operandi* ★ Commodities & China's Market in Africa ★ Israeli Psychological Warfare ★ The Convergence of Organized Crime & Terrorism: The PKK & Hezbollah ★ Missiles in the Way of Jihad ★ The Economic Strategy of Jihad ★ Why Can't Muslims Be Crazy? ★ The Cultural-Historical Debate behind the Israeli-Palestinian Conflict ★ Africa in Transition ★ Contours of Humanitarian Intervention: War & Peace-building in Sierra Leone ★ The Gaza Flotilla Incident & the Israeli Naval Blockade ★ The Victimization of Mizrahi Jews & Palestinian Arabs ★ Kings, Queens, Rooks & Pawns: Deciphering Lebanon's Political Chessboard ★ Religious Policy in the Post-Soviet Turkic World ★ Iranian Writers & the Politics of Silence ★ Security & Stability in Africa ★ Democratic Governance in Ghana ★ Violence in Uganda under Idi Amin ★ Language & Identity in the Middle East ★ Women's Reproductive Health & Rights in the Middle East & North Africa ★ Is There an End Game?: Some Reflections on *Din* and *Dawla* in Post-Election Iraq

The LSS BOOK EXHIBIT will once again be a featured component of the conference. At the center of the meeting space, your books and journals will be displayed for maximum promotional impact. Our exhibit offers attendees a unique opportunity to buy significant titles on Middle Eastern, African and Islamic Studies—both historical and contemporary—from the major publishers in these fields. **Our professional exhibit managers actively promote your titles** by distributing flyers and catalogues, discussing books with conferees, selling titles on-site using publisher-supplied order forms and urging instructors to consider titles for course adoption and library acquisition. **Attendees visit our exhibits repeatedly over the course of a meeting.**

This is the best opportunity of the year to reach prominent educators seeking texts, titles for assigned readings and research materials on all aspects of the history, politics, economics and cultures of the Middle East and Africa. Space is limited. Please fill out and fax your reservation form as soon as possible to hold a place for your press.

Exhibit Reservation Form

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

**3rd Annual Conference of the Association for the Study of the Middle East & Africa:
"The Middle East & Africa in the 21st Century: Local Trends, Regional Challenges, Global Impacts"
Washington, DC ★ November 4-6, 2010**

THE FOLLOWING PUBLISHERS PARTICIPATED IN THE 2009 ASMEA BOOK EXHIBIT ORGANIZED BY LIBRARY OF SOCIAL SCIENCE: Algonquin Books, Anselm Academic, Ashgate, Aspen Publishers, Bedford/St. Martin's, Blackwell Journals, Brill Academic, U. of California Press, Cambridge Scholars Publishing, Cambridge U. Press, U. of Chicago Press, Columbia U. Press, Cornell U. Press, Duke U. Press, Edwin Mellen Press, Encounter Books, Enigma Books, U. Press of Florida, Free Press, Georgetown U. Press, HarperCollins, Harvard U. Press, Hollym International Corp., Indiana U. Press Journals, ISBS, Kent State U. Press, U. Press of Kentucky, Knopf Doubleday, Lynne Rienner Publishers, M.E. Sharpe, Markus Wiener Publishers, Mason Crest Publishers, McFarland, New Islamic Directions, The New Press, U. of Notre Dame Press, U. of Oklahoma Press, Orbis Books, Penguin Group, Polity Press, Princeton U. Press, Salem Press, Scribner, Taylor & Francis Journals UK, Taylor & Francis Journals US, Telos Press, Transaction Publishers, W.W. Norton, Wharton School Publishing/Pearson, Yale U. Press.

LIBRARY OF SOCIAL SCIENCE'S PROFESSIONAL EXHIBIT MANAGERS WILL HANDLE YOUR DISPLAY AND PROMOTE YOUR BOOKS. Our staff will be present throughout the conference to discuss your books with attendees and take orders. We will urge faculty members to adopt your books for courses, and ask them to recommend your titles to their acquisitions librarians.

RATES:

___ 5 titles plus literature \$195	___ 10 titles plus literature \$315
___ 15 titles plus literature \$405	___ 20 titles plus literature \$495
___ 30 title "full table display" \$615	___ 40 titles plus literature \$715
___ 50 titles plus literature \$795	___ 60 titles plus literature \$895

SELECT YOUR BILLING METHOD:

Bill us. ___

Payment is on the way. ___

(Send payment to: Library of Social Science, 92-30 56th Avenue, 3E, Elmhurst, NY 11373)

Space is limited. To secure your reservation, FAX THIS FORM TO 413-832-8145 AS SOON AS POSSIBLE. Please also fax an order form or book list showing list and discounted prices for each title on display.

Name: _____ Publisher: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Please ship display copies of books, order forms, catalogs and other promotional materials to arrive no sooner than October 25 and no later than November 1 to:

**Key Bridge Marriott
1401 Lee Highway
Hold for ASMEA Book Exhibit—Chan/McCarry, Nov. 4
Arlington, VA 22209**