



Library of Social Science

Tel: (718) 393-1075 Fax: (413) 832-8145 E-mail: LSSBookExhibits@earthlink.net

**Agricultural History Society (AHS) Annual Conference 2010:
“Local Stories, Global Connections: The Context of Agricultural and Rural Life”
Rollins College, Winter Park, FL • June 10-12, 2010**

AHS—founded in 1919—promotes the interdisciplinary study of the history of agriculture. Scholars, educators and policy-makers at this solid, well-run conference present research on rural communities in all historical periods. This year’s meeting addresses how local communities have shaped agriculture—and how farmers and rural populations are tied to distant places by institutions, ecosystems and the business of agriculture. The third-oldest discipline-based professional organization in the US, AHS interprets the field broadly, with members including agricultural economists, anthropologists, environmentalists, historians, historical geographers and rural sociologists.

THE 2010 PLENARY & KEYNOTE SPEAKERS ARE: Robert McMath (U. of Arkansas); Charles Postel (San Francisco State U.); Catherine Stock (Connecticut College); David Vaught (Texas A&M U., AHS President).

PANELS & PAPERS AT THE 2010 AHS CONFERENCE INCLUDE: Relating to the Global Environment ★ Food Goes to War: Farmers & Industrialized Food in WWII ★ The International Roots of a White Rural Utopia ★ Rural Cosmopolitans ★ Perspectives on Rural Women’s History ★ Agriculture, Markets & Rural Landscapes ★ Farm-Town Connections in the 19th Century ★ Growing Food in 20th Century US-Mexico Borderlands ★ Art & Culture in Rural America ★ Rural-Urban Migration in Fiction ★ Environment’s Role in the New South ★ Global Agricultural Technology ★ Citizenship, the Agrarian Myth & American Agricultural Policymaking ★ Locavores in the Age of Sustainability ★ How Agricultural Producers Influence What We Eat ★ Farmer Images in WWII Propaganda ★ Economic Change in the American South ★ Historical Visions of a Rural Future ★ Environmental Citizenship in Post-Agrarian America ★ Education Reform in Rural Society ★ The Farmhouse: A Vision of Rural Heritage ★ How Farm Communities Shape & Contest Federal Policy ★ Myth-Making, Romance & Tobacco Farming ★ Independent Land-Ownning Women ★ Politics & Agriculture in Chinese History ★ Public Health & Pollution in the Countryside ★ The Changing Nature of Conservation ★ Rural Labor ★ Teaching Sustainability ★ Preaching in 18th Century Rural England ★ Ethnic Issues in Rural America ★ Global Agricultural History: Identity, Citizenship, Economy ★ Agriculture & Conservation in Conflict

The **Library of Social Science’s book exhibit** will be a major attraction of the AHS conference. Located at the center of the meeting space—with registration and coffee breaks—our exhibit will offer participants the opportunity to select from a comprehensive collection of the latest and most significant books and journals in the field. **This is the best meeting of the year to promote your titles on rural, environmental and economic history around the world—and how rural communities have interacted with the wider society through policy, labor, agricultural production and conservation movements.**

Our professional exhibit managers will be on-site from the beginning of the conference to its conclusion. We actively promote your books by discussing them with conferees, distributing promotional material, selling books on-site using publisher-supplied order forms and urging attendees to consider titles for course adoption and library acquisition.

Please fill in and fax your reservation now to hold a place for your press.

Exhibit Reservation Form

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THE FOLLOWING PUBLISHERS PARTICIPATED IN A BOOK EXHIBIT FOR THE AMERICAN AGRICULTURAL ECONOMICS ASSOCIATION ORGANIZED BY LIBRARY OF SOCIAL SCIENCE: Asian Development Bank, Addison-Wesley, Ashgate Publishing, Berghahn Books, U. of Calgary Press, U. of Chicago Press, Columbia U. Press, Cornell U. Press, Edward Elgar, Elsevier Books, Food First Books, HarperCollins, Harvard U. Press, Haworth Press, Independent Institute Books, Information Age Publishing, Island Press, John Wiley & Sons, Johns Hopkins U. Press, McGraw-Hill, M.E. Sharpe, Michigan State U. Press, OECD, Oxford U. Journals, Oxford U. Press, Peter Lang, Princeton U. Press, Resources for the Future Press, Routledge, Routledge Journals, Springer (Boston), Springer (New York), Stanford U. Press, U. of Texas Press, Texas Christian U. Press, U. of Toronto Press, Truman State U. Press, Venture Publishing, U. of Wisconsin Press, World Bank Publications, World Scientific Publishing.

LIBRARY OF SOCIAL SCIENCE’S PROFESSIONAL EXHIBIT MANAGERS WILL HANDLE YOUR DISPLAY AND PROMOTE YOUR BOOKS. Our staff will be present throughout the conference to discuss your books with attendees and take orders. We will urge faculty members to adopt your books for courses, and ask them to recommend your titles to their acquisitions librarians.

RATES:

___ 5 titles plus literature \$195	___ 10 titles plus literature \$315
___ 15 titles plus literature \$405	___ 20 titles plus literature \$495
___ 30 title “full table display” \$615	___ 40 titles plus literature \$715
___ 50 titles plus literature \$795	___ 60 titles plus literature \$895

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Space is limited. To secure your reservation, **FAX THIS FORM TO (413) 832-8145 AS SOON AS POSSIBLE**. Please also fax an order form or book list-showing list and discounted prices for each title on display.

Name: _____ Publisher: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Please ship display copies of books, order forms, catalogs and other promotional materials to arrive no later than June 4 to:

Dr. Claire Strom
History Department
1000 Holt Avenue—2762
Rollins College
Winter Park, FL 32789
Hold for Agricultural History Book Exhibit, June 10